



**MATT MCKINNON**  
GRAPHIC | DIGITAL DESIGNER

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## PROFILE

Graphic/Digital Designer with 5+ years experience seeking the opportunity to demonstrate my creativity and establish myself within a team of professionals.



## EDUCATION

**Diploma** (Jan | 2011 - Feb | 2012)

Commercial Arts Training College  
Graphic Design

**Diploma** (July | 2014 - July | 2015)

Martin College  
Website Development

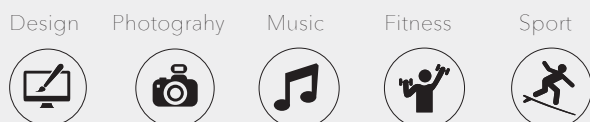


## SOFTWARE

Photoshop	● ● ● ● ● ●
Illustrator	● ● ● ● ● ●
Indesign	● ● ● ● ● ●
Dreamweaver	● ● ● ● ● ●
Wordpress	● ● ● ● ● ●
Adobe Premier Pro	● ● ● ● ● ●



## INTERESTS



## WORK HISTORY

**Azuri Group**  
(September | 2016 - Present)

### Graphic & Digital Designer

- Design & Develop Wordpress CMS websites
- Design various marketing materials such as flyers, EDM's, website banners, packaging, signage, social media campaigns & landing pages
- Liaise with clients
- Performing security updates & checks for client websites

**Reward Hospitality**  
(July | 2015 - August | 2015)

### Graphic & Digital Designer

- Design various marketing materials for campaigns such as flyers, EDM's, website banners, packaging & signage
- Ensure content is up to date on both websites (thehospitalystore.com.au - rewarddistribution.com.au)
- Design various signage for internal & external promotions
- Create Marketing material for Trade shows and events
- Liaise with suppliers

**WD Design & Print**  
(August | 2014 - July | 2015)

### Graphic Designer

- Create Logo's, Flyers, booklets & Signage
- Design Website pages
- Liaise with clients to gather requirements
- Develop concepts
- Ensure deliverables are met
- Create email marketing campaigns



## REFERENCES

Available on request  
Drew Hankin (Director)   Leo Costa (Senoir Designer)  
Wasif Hafeez (Director)